



**Ballotpaloza NC is a powerful voter education and entertainment program!** Your organization has been doing important work. This is the opportunity for us to come together and make a big push towards our historic voter turnout goal. We ask you to encourage your community to watch Ballotpaloza and learn how, where and when to vote – and how to volunteer to help others.

## Get Every Voter to Watch, Learn and VOTE!

- The Ballotpaloza video is a positive and welcoming program, weaving entertainment with education on voting safely and securely.
- It has one message -- ***your vote is your power, so vote early and have your ballot counted before Election Day.***
- Watch the videorecording anytime:  
Full program: <http://bit.ly/longballotpaloza>  
Voter education-only program: <http://bit.ly/shortballotpaloza>
- Register for *live* Voter Q&A: Wed., October 28th, 7:00pm: <http://bit.ly/voterqa>
- Host a Ballotpaloza (virtual) Watch Party. Discuss how to make sure everyone votes in your community! It is fun and everything you need is provided in the Watch Guide (p. 2).
- Take Action! Find volunteer opportunities starting on p. 7.

**Our Event Partners:** NC Election Protection Task Force, AMP America.org, the NC Poor Peoples Campaign and the NC NAACP.

**Our Co-Hosts:** Center for Common Ground, You Can Vote, Apex-Raleigh NAACP, Charlotte-Carrboro NAACP, Transparent Elections, the North Carolina Council of Churches and the Unitarian Universalist Social Justice Ministry of North Carolina, All On The Line NC

We thank you for the important work you do in your communities.

Ballotpaloza Co-Chairs

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# Watch Guide

North Carolina is pivotal in this election. The nation turns its eyes to us and we must respond with higher voter turnout than ever before. With Election Day fast approaching, we need everyone to get involved, right away, to make sure every voter knows how, where and when to vote.

That's why people all over the state are hosting virtual Ballotpaloza Watch Parties — to invite friends, families and neighbors to learn and take action. Together, we can strengthen our democracy and ensure 2020 elections are safe and fair.

## How to use this guide

This guide has everything you need to host a successful virtual party no matter where you or your guests live. Use it to plan everything from inviting guests to getting everyone ready to watch the Ballotpaloza video recording and then have a group discussion.

## About the Organizers

Ballotpaloza is organized by the North Carolina Election Protection Task Force, AMP [america.org](http://america.org), the Raleigh-Apex NAACP, the Center for Common Ground, the North Carolina Poor Peoples Campaign, the North Carolina NAACP, You Can Vote and other organizations that educate and mobilize voters, and fight for fair and secure elections.

# Let's get planning

## Inviting Guests

First, be clear about your goals for inviting them — by bringing together people from your community who are concerned about fair elections and making sure every eligible voter can vote, you can help them get informed, engaged and started making a big difference, right away!

Share with your invitees why we are presenting Ballotpaloosa:

- There is wide concern for community of color voters who face converging challenges from COVID-19, misinformation and expanding attacks on their access to voting.
- Every one of us can make a difference if we understand how and where to vote, and how to help others.
- Ballotpaloosa Organizers and Co-Hosts have highly effective Get Out The Vote actions underway that need volunteers.

There are three big “asks” for each of your guests: PLEDGE+PLAN+ACT

1. Pledge to vote AND make a plan for how and when you will vote.
2. Make sure all your family members and friends do the same (pledge and plan) and share information you learn from the Ballotpaloosa program and resources.
3. Volunteer to Get Out the Vote with one of your local organizations.

## Before your Ballotpaloosa Watch Party

Hosting a virtual party is simple because your guests are all participating from their own homes!

All you need to do is make sure they have:

- the correct start time
- internet access and a computer, tablet or smartphone
- the link to the Ballotpaloosa video recording (this page, below) and to your post-webinar discussion (see After the House Party)

There's an invitation template on p. 6, which you can cut and paste into an email and personalize. After the program, discussion!

## How to watch Ballotpaloosa on Facebook

The videorecording is available in two formats and the Voter Q&A is live:

**Full Program Video – voter education, music and spoken word performances, etc.**  
<http://bit.ly/longballotpaloosa>

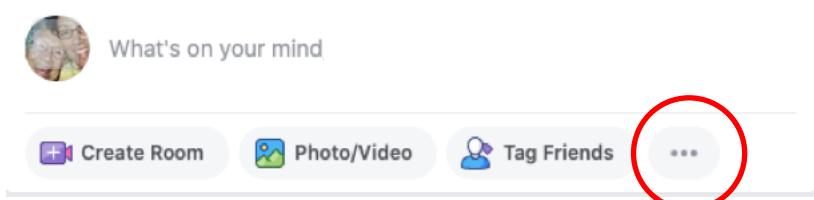
**Short Program Video – voter education, only:** <http://bit.ly/shortballotpaloosa>  
**Live Voter Q&A – Wed., Oct 28th, 7:00pm:** <http://bit.ly/voterqa>

## How to have a Facebook watch party

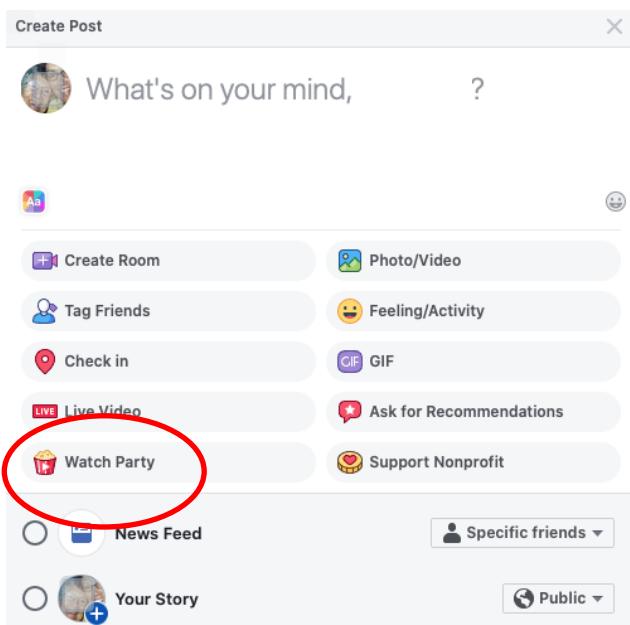
1. Open your own Facebook page

(Don't have one? Go to <http://www.facebook.com/pages/create> to create a free page.)

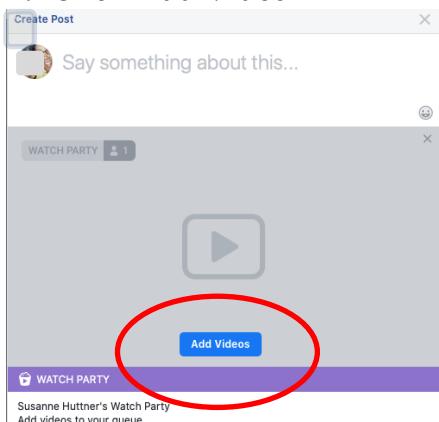
2. In the Post window, click the three dots



3. Then, click on Watch Party



4. Click Add Video



5. Type: The Talk On Main St

6. Select the Ballotpaloza video by clicking Add to Queue, then scroll down and click Done.
7. Next screen, type a note to people if you want and then scroll down and click Post and your Watch Party begins.
8. To right side of the video is Invite Others, where you can choose and invite your Friends. Below the video is Share, which gives you additional options.

## How to have an online post-watch party discussion

There are various ways you can have a discussion with your guests to talk about what they learned, key takeaway messages, and how to take action.

- Set up your own online discussion!
- [zoom.us](https://zoom.us) offers free accounts. Just set up a meeting to begin immediately after the webinar or whenever is convenient and invite your guests using the invitation provided by your Zoom account. They can log in for your post-webinar discussion. Note that Zoom limits these meetings to 40 minutes.
- Alternatively, you can use other platforms, such as Skype Video Chat or Instagram Group Video Chat — or set up a teleconference.

**Remember** the “asks” for your guests — PLEDGE+PLAN+ACT

1. Pledge to vote AND make a plan for how and when you will vote.
2. Make sure all your family members and friends do the same (pledge and plan) and share information you learn from the Ballotpaloza program and resources.
3. Volunteer to Get Out the Vote with one of your local organizations.

## Resources (also see the Take Action! section, p.7)

Ballotpaloza videos

Full Program – voter education, music and spoken word performances, etc.  
<http://bit.ly/longballotpaloza>

Short Program – voter education, only: <http://bit.ly/shortballotpaloza>

Register for the *live* Voter Q&A: <http://bit.ly/voterqa>

Ballotpaloza website: <https://ballotpaloza.org/nc>

Zoom videoconferencing information: <http://zoom.us>

## Guest Invitation Template (personalize it!)

Hi,

North Carolina needs to produce record voter turnout this year! So, the NC Election Protection Task Force and others have produced **Ballotpaloosa**, a statewide grassroots interfaith, intersectional and multiracial event to kick off the Early Voting period with one message -- *your vote is your power, so vote early and have your ballot counted before Election Day.*

I'm hosting a virtual watch party and I want you to join on [DATE]. Ballotpaloosa is a positive and welcoming program, weaving entertainment with education on voting safely and securely.

We all need to stop yelling at the television and learn how we can take action and make a difference!

We'll each watch the webinar in the comfort (and safety) of our own homes and then have a group discussion, right after or at another time that is more convenient for our group.. I'll send links and other information, soon.

**Are you in?** Let me know, right away!

# Take Action!

## Resources from our Partners and Co-Hosts

### North Carolina State Board of Elections <https://www.ncsbe.gov>

A one-stop online resource with everything you need to know about registering to vote, getting and using absentee ballots, voting early and on Election Day, accessing your sample ballot — and much more.

- Request an absentee ballot: <https://votebymail.ncsbe.gov/app/home>
- Track your absentee ballot: <https://northcarolina.ballottrax.net/voter/>
- View your sample ballot: <https://vt.ncsbe.gov/RegLkup/>
- Find your County Board of Elections and the locations and schedule of early voting centers and polling places in your county: <https://www.ncsbe.gov/voting/voter-tools-and-forms>
- Get information for people who need assistance voting and a description of the voting equipment used at voting locations: <https://www.ncsbe.gov/voting/voter-tools-and-forms>

### You Can Vote

<https://www.youcanvote.org>

Educate, register and mobilize voters!

1. Check out our Voting Homepage: <https://www.youcanvote.org/voter-guide>
2. See what's on your ballot: <https://www.youcanvote.org/wob>
3. Check out our Resources Page to get handouts in English and Spanish:  
<https://www.youcanvote.org/handouts>
4. Volunteer! We develop community leaders who help their neighbors vote EVERY YEAR. Sign up:  
<https://www.youcanvote.org/volunteer>
5. Request a speaker! We use simple, evidenced-based methods to help people become civically engaged:  
[https://docs.google.com/forms/d/e/1FAIpQLSeWoUgulTKFTc\\_j6tlaQe3iDWv7qNOi2TKN9tCxEF-HJn7wgg/viewform](https://docs.google.com/forms/d/e/1FAIpQLSeWoUgulTKFTc_j6tlaQe3iDWv7qNOi2TKN9tCxEF-HJn7wgg/viewform)

### All On The Line North Carolina

<http://www.allontheline.org>

All On The Line is a national grassroots campaign to restore fairness to our democracy and ensure every American has an equal say in our government. Gerrymandering happens when politicians pick their voters instead of voters picking their elected officials. No matter what you care about — schools, healthcare, voting rights, climate change — gerrymandering prevents progress. Our campaign fights against gerrymandering and pushes for fair maps in redistricting.

- Make the Citizens Commitment! Promise to only vote for those candidates who support fair maps and will fight to end gerrymandering in North Carolina:  
<https://www.allontheline.org/citizencommitment>
- Sign up for the Redistricting Leadership Program! Learn how to participate in next year's redistricting process, become a trainer and mobilize your community: <https://www.mobilize.us/allontheline/event/271823/>

## **AMP America.org**

<http://ampamerica.org>

AMP america.org is dedicated to educating citizens to inspire greater participation in the voting process and empower those citizens to make better and more informed voting decisions.

## **Carolina Jews for Justice**

<https://www.carolinajewsforjustice.org>

Fighting for a just, fair and compassionate North Carolina.

- Find a chapter near you and take action on #Black Lives Matter and voting rights.
- Pledge to vote for affordable housing in Raleigh: <https://www.carolinajewsforjustice.org/housingbond>

## **Center for Common Ground/Reclaim Our Vote**

A nonpartisan organization led by people of color for people of color to fight voter suppression and empower voters in North Carolina and seven other states.

1. Make calls and send texts to NC voters, right now: <https://bit.ly/ROVvolunteer>
2. SeeSay2020.com: Use this tool with your phone to report voting incidents when they happen. Tell your family and friends to use it. Incidents are added to an online map within 30 minutes of receiving and approving reports! If you are part of an organization or congregation, spread the word!

<https://seesay2020>

## **Poor Peoples Campaign - A National Call for Moral Revival**

<https://www.poorpeoplescampaign.org/committee/north-carolina/>

The Poor People's Campaign: A National Call for Moral Revival is uniting people across North Carolina to challenge the evils of systemic racism, poverty, the war economy, ecological devastation and the nation's distorted morality of religious nationalism.

- To get involved in voter education, GOTV and other efforts , email:  
[northcarolina@poorpeoplescampaign.org](mailto:northcarolina@poorpeoplescampaign.org)

## **NAACP Raleigh-Apex**

<https://www.facebook.com/RaleighApexNAACP/>

The NAACP's mission is to secure the political, educational, social, and economic equality of rights in order to eliminate race-based discrimination and ensure the health and well-being of all persons.

- Free Trolley to the Polls for Early Voting VOTERS! Are you or someone you know in the Southeast/East Raleigh or downtown areas looking for a FREE ride to VOTE EARLY? Fill out this form for more info and we will contact you: <http://bit.ly/ralttpp> DONORS! Can you chip in \$5, \$10 or more to help fund additional trolleys to give more Wake County voters rides to the polls? Every dollar helps! CHIP IN HERE: <https://giv.li/yn8f7k>
- VOLUNTEERS! Are you interested in volunteering as a "Trolley to the Polls" greeter at a pick-up location OR give rides to voters in your car? Connect with us here:  
<https://forms.gle/EuKHqGihorWtKcdL7>
- For public health safety, face masks are required at all times while on the Trolley and while engaging with volunteers/staff. We'll have extra masks on-hand for those that need one. No Mask, No Ride. No Exceptions!

## **NAACP North Carolina - Forward Together, Not One Step Back**

<http://naacpnc.org>

North Carolina NAACP continues to fight gerrymandering and voter suppression.

- Find out how to help advance the movement for voting rights. We support free, fair, transparent and secure elections in 2020. [https://naacpnc.org/wp-content/uploads/2020/07/Circle-poster\\_v4\\_live.pdf](https://naacpnc.org/wp-content/uploads/2020/07/Circle-poster_v4_live.pdf)
- Sign the petition! We envision a society where all individuals have equal rights and there is no racial hatred or racial discrimination. Sign, here: <https://docs.google.com/forms/d/e/1FAIpQLScUC6vElfJo7im4Nt0LpyWpSA2Z75twlu0i3sdXIfNi70DQg/viewform>
- Pledge to Vote:

## **North Carolina Council of Churches**

<https://www.ncchurches.org>

Get your voter guide: Democracy, Values and the 2020 Elections <https://www.ncchurches.org/voter-guide/>

- Pledge to be a faith climate justice voter! <https://www.ncchurches.org/be-a-faith-climate-voter/>
- Social Justice Programs: <https://www.ncchurches.org>

## **North Carolina Election Protection Task Force**

The NC Election Protection Task Force is the North Carolina state effort, in association with the national Grassroots Election Protection Coalition (a 501(c)3 organization), formed to protect the sanctity, dignity and accuracy of U.S. elections, with grassroots activists in every state focused on voter registration, vote by mail, preserved ballot images and ending gerrymandering.

## **Rock the Vote**

<https://www.rockthevote.org>

Young people face unique challenges that result in lower representation in our democracy. We empower them to get involved, register and vote and we fight to protect their freedom to vote.

- Check out our volunteer and leadership opportunities: <https://www.rockthevote.org/get-involved/>

## **Transparent Elections**

<https://www.transparentelectionsnc.org>

Our mission is to confirm that every vote is counted as the voter intended by working with elections officials to ensure that elections are transparent, audited and publicly verified.

- #ValidateTheVote — We need volunteers on Election Night to photograph polling tapes used to ensure ballot counts are accurate: Sign up, here: [https://docs.google.com/forms/d/e/1FAIpQLSdthRBeYmJMYiTJfB5\\_R1cYMGk5P0ZglsIRCi43S1270iAybw/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdthRBeYmJMYiTJfB5_R1cYMGk5P0ZglsIRCi43S1270iAybw/viewform)

## **Unitarian Universalist Justice Ministry of North Carolina**

### **UU Forward Together**

<https://www.uuforwardtogether.org>

It's time to UU the Vote in North Carolina to engage congregations in the 2020 electoral process. It's a collaborative effort by the UUA, UU state justice ministry networks, congregations and partner organizations focused on voter registration and mobilization, combatting voter suppression, voter education and values-based conversations about issues NOT candidates, and spiritual nourishment to sustain us and ground our work in our UU faith.

- Learn about UU the Vote! <https://www.uuforwardtogether.org/home-2/uu-the-vote/>
- Make calls to NC voters, every Thursday! Sign up here:

[https://docs.google.com/forms/d/16INlax5MDBHv5a6rTYeJrStEn0fqr20d9qz6WJ6r6ao/viewform?edit\\_requested=true](https://docs.google.com/forms/d/16INlax5MDBHv5a6rTYeJrStEn0fqr20d9qz6WJ6r6ao/viewform?edit_requested=true)